

## Contest rules

### ARMISTICE x NOOZ OPTICS

The Company RAUTUREAU APPLE SHOES, a French Simplified Joint Stock Company with its registered office at 2, rue des Boutons d'Or 85130 – La Gaubretière, with a capital of 5 297 875 euros, registered in the Company Register of La Roche-sur-Yon at No. B302 640 008, represented by Ms Camilla SCHIAVONE in her capacity as director general and duly empowered for the purpose hereof;

Hereinafter referred to as “the Company”

Hosts an ARMISTICE x NOOZ OPTICS Game.

Hereinafter referred to as “the Game”

The terms and conditions of this game are described below.

#### **Article 1 Purpose of the Game**

Participation in the ARMISTICE x NOOZ OPTICS Game is free and without obligation to purchase. It consists of participating in the contest according to the terms defined in article 2.

#### **Article 2 Terms of participation**

The Game is open to all natural persons residing in metropolitan France, Corsica, Germany, Austria, Belgium, Bulgaria, Croatia, Denmark, Spain (except Balearic Islands, Canary Islands, Ceuta, and Melilla), Estonia, Finland, Greece, Hungary, Ireland, Italy (except Vatican and Saint-Martin), Luxembourg, Latvia, Lithuania, the Netherlands, Poland, Portugal (except Madeira and Azores), Czech Republic, Romania, Slovakia, Slovenia, Sweden, except for:

- The organizer's staff and their families,
- Any person having participated in the elaboration or the implementation of the game,
- Minors.

The organizer reserves the right to ask for a certificate of employment, if necessary, to the winner, proving that he/she does not belong to one of the above categories.

The Game consists of:

- Following the @armisticshoes and @nooz\_optics accounts; and
- Tag 1 friend in the comments section; and
- Like the Instagram post.

A random drawing will select a winner from among the participants. The winner wins a pair of shoes from the ARMISTICE brand Autumn/Winter Collection 2022 and a pair of glasses from NOOZ OPTICS.

Participation in the Game implies participants' unreserved acceptance of these rules in their entirety.

### **Article 3 Date and duration**

The Game runs from September 6, 2022, 12:00 pm to September 13, 2022, 5:00 pm.

The Organizer reserves the right to extend the participation period and to postpone any announced date.

### **Article 4 Validity of participation**

Any participation in the Game will be considered invalid if the rules described in Article 2 of these Rules are not respected.

The organizer reserves the right to eliminate from the draw any invalid entry and more particularly any entry that does not comply with the rules described in Article 2 of these Rules.

In addition, an analysis of the information relating to the participants will be carried out to ensure that the conditions for participation in the Game are respected.

### **Article 5 Designation of the winners**

The winner will be designated by a draw which will take place on September 13, 2022, at 5:00 pm, at the headquarters of the organizer, by the Community Manager.

Any incomplete entry and/or entry that does not comply with the present rules, drawn at random will be considered null and void and will lead to the designation of another participant by a new draw and so on until a valid entry is validated.

### **Article 6 Designation of the prizes**

There will be 1 (one) winner.

The winner will choose a pair of shoes from the Autumn/Winter 2022 collection from the brand ARMISTICE (men or women) with a minimum value au €69 (sixty-nine euros) and a maximum value of €129 (one hundred and twenty-nine euros) ; as well as a pair of NOOZ OPTICS with glasses with a minimum value of €59.90 (fifty-nine euros and ninety cents) and a maximum value of €74.90 (seventy-four euros and ninety cents).

It is specified that the prizes cannot be replaced or exchanged for any reason whatsoever or reimbursed in cash.

### **Article 7: Information or publication of the winners' names**

The winners will be informed of their victory via their Instagram account chosen for the participation of this contest.

### **Article 8 Delivery or withdrawal of the prizes**

The prizes will be sent by e-mail to the address provided by the winner at the time the organizer contacted him/her to announce his/her win.

Winners who cannot be reached and to whom the prizes have not been sent within 15 (fifteen) days following the draw, will not be able to claim any prize, compensation, or indemnity of any nature whatsoever, and the organizer will in no way be held responsible towards the winner who has not shown up and/or manifested himself/herself within the allotted time to collect his/her prize.

The prizes awarded are personal and non-transferable. In addition, the prizes may not be contested in any way by the winners, nor may they be exchanged or given in exchange for any other consideration of any kind whatsoever or reimbursed in cash.

### **Article 9 Promotional operations**

By accepting their prizes, the winners authorize the organizer to use their names, brands, corporate names for promotional purposes in any medium of its choice, without this reproduction giving rise to any remuneration or compensation other than the prize won.

### **Article 10 Personal data**

The winners' data collected in the context of participation in the Game are recorded and used by the organizer and transmitted to the partner for the awarding of the prize.

The information collected from the winners to send their winnings is recorded in a computerized file by the Organizer.

The data collected will only be used by the organizer and the partner for the purposes to which the participant has consented.

The data will be kept for 3 years after the end of the ARMISTICE x NOOZ OPTICS Game.

In accordance with the "loi informatique et libertés" of January 6, 1978, Participants have the right to access, rectify or delete information concerning them. Any request should be sent by mail to the address of the Organizer RAUTUREAU APPLE SHOES, 2 rue des Boutons d'Or, 85130 LA GAUBRETIERE, or the following email address: [dpo@armistice.fr](mailto:dpo@armistice.fr).

In accordance with current European regulations, participants have the following rights:

- right of access (article 15 GDPR) and rectification (article 16 GDPR), update, completeness of the Users' data;
- right to block or delete Users' personal data (article 17 GDPR), when they are inaccurate, incomplete, equivocal, outdated, or whose collection, use, communication or storage is prohibited;
- right to withdraw consent at any time (Article 13-2c GDPR);
- right to limit the processing of Users' data (Article 18 GDPR);
- right to object to the processing of Users' data (Article 21 GDPR);
- right to portability of data provided by Users, where such data are subject to automated processing based on their consent or on a contract (Article 20 GDPR).

If you believe, after having contacted us, that your "Data Protection" rights have not been respected, you may submit a complaint to the CNIL.

### **Article 11 Responsibility**

The Participant acknowledges and accepts that the sole obligation of the Organizer under the Game is to submit the comments collected to the draw, provided that his/her participation complies with the terms and conditions of the Rules, and to award the prizes to the winners, according to the criteria and procedures defined in these Rules.

The Organizer shall not be held responsible, without this list being exhaustive, for any technical, hardware or software failure of any kind whatsoever, the risks of contamination by possible viruses circulating on the network and the lack of protection of certain data against possible misappropriation.

Participation in the Game implies knowledge and acceptance of the characteristics and limits of the Internet as regards technical performance, response times for consulting, questioning, or transferring information.

### **Article 12 Force majeure / reservations**

The responsibility of the organizer could not be incurred if, for a case of force majeure or independent of its will, the Game had to be modified, shortened, or cancelled.

The organizer reserves the right to proceed with any verification it deems useful, relating to compliance with the rules, including to remove any participant who has made an inaccurate, misleading, or fraudulent statement.

### **Article 13 Disputes**

The Rules are governed by French law. Any difficulty in applying or interpreting the Rules will be decided exclusively by the Organizer.

No requests or telephone complaints concerning the application or interpretation of these rules will be answered. Any dispute relating to this Game must be addressed, in writing only, in French or English to:

RAUTUREAU APPLE SHOES  
2 rue des Boutons d'Or  
CS 10002  
85130 LA GAUBRETIERE

Claims or questions received by e-mail will not be taken into account. No dispute will be taken into account eight days after the end of the Game.

### **Article 14 Language of the rules**

These rules have been written in French and translated into English. In case of discrepancy, the French version will prevail.

### **Article 15 Consultation of the rules**

A copy of these rules is available and can be consulted throughout the duration of the Game at the headquarters of RAUTUREAU APPLE SHOES: 2 rue des Boutons d'Or CS 10002 85130 LA GAUBRETIERE or at the following address: <https://www.armistice.fr/en/>.

A copy of the rules will be sent free of charge (postal charges reimbursed on the basis of a simple letter at the economy rate) upon written request to the organizer by mail addressed to the organizer at the address above or by email at the following address: [ras@rautureau-appleshoes.fr](mailto:ras@rautureau-appleshoes.fr)